

THE DETAILS

Project: ETHOS GSFM

Location: Philadelphia, Pennsylvania

Size: 1,190 square feet

Completed: 2019

THE PROJECT

As the flagship location for Ethos GSFM, this space follows the brand's approach of establishing the character of the modern gentlemen. With modern furniture, dark wood paneling and barber stations, and black leather barber chairs, the atmosphere of the space is made for the distinguished modern gentleman. Although unseen by the general public, a mezzanine level was constructed at the rear of the space for a laundry room on the first floor and an employee break room and office on the mezzanine above.







